

**To the Chair and Members of the
Health & Adult Social Care Overview and Scrutiny Panel**

**UPDATE ON THE PROPOSAL OF A REFRESH OF THE JOINT HEALTH AND
WELLBEING STRATEGY**

Relevant Cabinet Member(s)	Wards Affected	Key Decision
Councillor Pat Knight – Cabinet Member for Health and Adult Social Care	All	N/A

EXECUTIVE SUMMARY

1. The purpose of this paper is to present an update on the proposal of a refresh of the Joint Health and Wellbeing Strategy that was approved by the Health and Wellbeing Board in June 2013. The paper outlines an update on progress, an updated proposal for consideration around time-scale, key areas of focus and consultation.

EXEMPT REPORT

2. N/A

RECOMMENDATIONS

3. Health and Adult Social Care OSC Committee is asked to:
 - a. Consider and comment on the update on the proposal and priorities for the Health and Wellbeing Strategy.
 - b. Discuss and agree the proposed timeline and programme for the strategy review.

WHAT DOES THIS MEAN FOR THE CITIZENS OF DONCASTER?

4. The work programme of the Health and Wellbeing Board has a significant impact on the health and wellbeing of the Doncaster population through the Joint Health and Wellbeing Strategy, the Joint Strategic Needs Assessment, system management and any decisions that are made as a result of Board meetings.

BACKGROUND

5. The Development of the Health and Wellbeing Strategy

The shadow Health and Wellbeing Board developed a draft strategy over a number of months in 2012/13. This strategy was based on the Joint Strategic Needs Assessment and consisted of a number of elements including:

- A vision for Health and Wellbeing in Doncaster
- A number of goals for Doncaster people (known as the 'I' statements)
- A mission and values for the Board
- A local framework for Health and Wellbeing including 4 themes
 - Healthy Places and Communities
 - Health for All
 - Keeping People Well for Longer
 - Access to High quality Care Services

Each Theme then linked to a number of 'I' statements with a proposed area of focus and proposed set of priorities.

The shadow Board then ran a 6 week public consultation consisting of 3 elements:

1. Consultation with partners and the public using existing communication channels
2. A bespoke event coordinated by Doncaster CVS for the community and voluntary sector
3. Commissioned telephone research with a sample of 400 Doncaster residents

The strategy was altered substantially and was approved by the Shadow Health and Wellbeing Board in January 2013. It was approved by the Doncaster Health and Wellbeing Board in June 2013. Further work was undertaken to describe in more detail the actions that need to be taken as a partnership to deliver progress in the areas of focus. The draft work plans for the areas of focus cover:

Alcohol	(sponsor Dr T Baxter)
Obesity	(sponsor Dr T Baxter)
Mental Health	(sponsor C Stainforth)
Dementia	(sponsor C Stainforth)
Family	(sponsor J Beck)
Personal Responsibility	(sponsor J Beck)

6. **Strategy refresh**– following the feedback from the recent Health and Wellbeing Board Peer Challenge review in December 2013 it became apparent that in view of the changing membership of the board, and the changing landscape in recent months it would be timely now to refresh the current Joint Health and Wellbeing Board strategy. It is also pertinent in that the Borough strategy, the Council Corporate plan and the JSNA are also under review and will be refreshed in 2014 as part of a wider Partnerships Improvement plan and therefore it would make sense that the Health and

Wellbeing strategy is aligned with these corporate strategies. It is also significant in terms of the developing Integration (Better Care Fund) agenda.

7. At the 13th March Board meeting it was agreed that the proposal to provide a review of the current strategy and to determine if there are any gaps; which elements of the strategy are still current and identify any new areas for development was approved. The following areas/priorities need to be considered:
 - Vision
 - I statements
 - Areas of Focus – review of current areas particularly personal responsibility
 - Alignment with other strategies and Corporate Plan
 - Refresh of the JSNA
 - Wider partnership links
 - Wider determinants model
 - Links to Better Care Fund
 - Links to TLAP/Community Capacity building
 - Community engagement
 - Work plans for the Areas of Focus and programme areas

8. At the 1st May board a verbal update regarding the proposed stakeholder event was provided and everything was on track. On the 12th June a stakeholder event took place at the Hub in Doncaster and there were 60 participants who attended plus 10 students from the college, 11 facilitators and 3 presenters totalling 84 people. The aims of the day were to explore wider well-being themes which may impact on individual health and well-being and to use the information collated to support development of a revised health and wellbeing strategy. An initial programme was devised and a planning task group was established to consider the logistics and planning for the event. The following programme was implemented and was organised in conjunction with The Hub, Public Health Doncaster Clinical Commissioning group and DMBC Partnerships team. The programme for the day is attached in Appendix 2.

9. **Event structure** - the presentations aimed to set the scene regarding the board's journey so far and the rationale behind revising the strategy. Councillor Knight and Dr Tony Baxter gave an insight into the Board's development and the need to review the HWB strategy. The participants were sent some pre-event information as background preparation for the day and



the Carousel exercise was based on the following Well-being model which had 5 themes:

The Carousel exercise consisted of a table top exercise with facilitation where participants were asked to answer 3 questions and to write their answers on the cloths and then at 10 minute intervals to move around all the other themes. The final exercise was a prioritisation exercise and participants were asked collectively to draw up 3 key priorities for each theme. The results were collated and are currently being analysed for key recurrent themes.

A number of live Pod cast interviews conducted by students were also undertaken on the day to capture some live views about wellbeing in Doncaster and the film of the event and recorded interviews will be showcased later with a view to further work with the students to develop the wellbeing theme across Doncaster.

10. **Outputs** - the full results of the prioritisation exercise i.e **key overarching priorities** (6 priorities per theme) are summarised below:

a) Social and Emotional Wellbeing

- Move from a deficit to an asset based approach
- Person centred approach in all we do
- Recognising and harnessing growing community endeavour
- Job preparation and matching jobs to people
- Communication - a live staffed hub that is easily accessible and collation of information
- Promoting the positives of Doncaster – too many negatives – need to get community on board: ‘be kinder to one another’

b) Economic Wellbeing

- Celebrating educational success
- Improving Health and Wellbeing Board’s co-ordination and relationship with other boards and sectors
- Improving the perception of Doncaster
- Affordable housing that meets the needs of local people
- Connecting local people to investments (through planning connect local people to investments – employ x% of people from certain postcodes in Doncaster)
- Maximising and developing a support and advice network to manage debt issues (help people out of unhealthy debt) and promote effective money management

c) Environmental Wellbeing

- Community centric town planning (including young people)
- Vibrant voluntary and community sector (locally accessible and available services for all)
- Decent affordable homes and attractive and accessible green and open spaces that are well promoted
- Social responsibility – promotion of services already there
- Partnership working across community
- Awareness raising and connectivity of what we have already/personal responsibility

d) Educational Wellbeing

- Volunteering/work experience and apprenticeships for young people and adults (physical/sensory and mental health)
- Create higher aspirations/sense of value of education among families and communities from an early age (value of early years support)
- Improve 1:1 support in schools – more work around confidence and skills building and dealing with life issues e.g loss, abuse, grief and drug and alcohol issues – also tailor messages to be inclusive to all communities e.g LBGT
- Life skills and citizenship skills from a young age incorporating lifestyle factors and personal care
- Increased work experience/apprenticeships and careers advice and job preparation skills for all ages
- Joint initiatives and ventures utilising existing community groups and linking services together – examples included social prescribing

e) Physical Health and Mental Health And Wellbeing

- Build individual resilience – ensure that people have a support mechanism to build on including employment, relationships and sustainable social networks
- Culture change – learn from some of the mental health and dementia campaigns in terms of culture change
- Evidence base to support focus and get wider support from partners – what will have biggest impact – education – work towards same priority
- Develop a health strategy that considers pathways and effective intervention early in the pathway and focuses on building of partnerships with, and assets of, the voluntary and community sector
- Use good practice examples from other health and social care communities particularly focusing on demographic peers
- Pick one priority e.g. mental health/smoking and make a visible concerted effort over a set period of time e.g media bust where all partnerships make concerted effort to talk about it and address it.

11. **Event Evaluation** – Refer to Appendix 1 for event feedback report from participants and see attached evaluation report (Appendix 3) for event (carousel).

OPTIONS CONSIDERED

12. The following options include: -

Option 1 - Endorse the current revised proposal to refresh the current strategy and agree the time-scale and process for the refresh in line with the review of the borough Strategy and the refresh of the JSNA

Option 2 – reject the current proposal and time-scale and make alternative recommendations.

REASONS FOR RECOMMENDED OPTION

13. The preferred option is **Option 1** as this is the planned programme endorsed by the Health and Wellbeing Board and it also compliments the wider Borough strategy review.

IMPACT ON THE COUNCIL'S KEY PRIORITIES

14.

	Priority	Implications
	<p>We will support a strong economy where businesses can locate, grow and employ local people.</p> <ul style="list-style-type: none"> • <i>Mayoral Priority: Creating Jobs and Housing</i> • <i>Mayoral Priority: Be a strong voice for our veterans</i> • <i>Mayoral Priority: Protecting Doncaster's vital services</i> 	<p>Economic wellbeing is a theme in the proposed Health and Wellbeing strategy. Key themes have been identified around jobs/apprenticeships and housing.</p>
	<p>We will help people to live safe, healthy, active and independent lives.</p> <ul style="list-style-type: none"> • <i>Mayoral Priority: Safeguarding our Communities</i> • <i>Mayoral Priority: Bringing down the cost of living</i> 	<p>Social and emotional wellbeing is a key priority. Key themes have been identified around community safety; assets based approaches, education and personal responsibility.</p>
	<p>We will make Doncaster a better place to live, with cleaner, more sustainable communities.</p> <ul style="list-style-type: none"> • <i>Mayoral Priority: Creating Jobs and Housing</i> • <i>Mayoral Priority: Safeguarding our Communities</i> • <i>Mayoral Priority: Bringing down the cost of living</i> 	<p>Environmental Health and Wellbeing is a key theme in the proposed Health and Wellbeing strategy. Key themes have been identified around jobs, community safety and the Living wage.</p>
	<p>We will support all families to thrive.</p> <ul style="list-style-type: none"> • <i>Mayoral Priority: Protecting Doncaster's vital services</i> 	<p>Educational wellbeing is a key theme in the proposed Health and Wellbeing strategy. Key themes have been identified around family support, lifelong learning, basic needs and the importance of early years work .</p>
	<p>We will deliver modern value for money services.</p>	<p>The Health and Wellbeing Strategy needs to be cost effective and align existing resources.</p>
	<p>We will provide strong leadership and governance, working in partnership.</p>	<p>The Health and Wellbeing strategy needs to set the vision for a healthier population and to lead by example in conjunction with other partner organisations.</p>

RISKS AND ASSUMPTIONS

15. N/A

LEGAL IMPLICATIONS

16. The Health and Wellbeing Board has a statutory duty to produce a Joint Health and Wellbeing strategy and a Joint Strategic Needs Assessment (JSNA).

FINANCIAL IMPLICATIONS

17. There are currently no financial implications.

EQUALITY IMPLICATIONS

18. The work plan of the Health and Wellbeing Board needs to demonstrate due regard to all individuals and groups in Doncaster through its work plan, the Joint Health and Wellbeing Strategy and Areas of focus as well as the Joint Strategic Needs Assessment. The officer group will ensure that all equality issues are considered as part of the work plan and will support the Area of Focus Leads to fulfil these objectives.

CONSULTATION

19. On the 12th June a stakeholder event took place at the Hub in Doncaster and there were 60 participants who attended plus 10 students from the college, 11 facilitators and 3 presenters totalling 84 people. The aims of the day were to explore wider well-being themes which may impact on individual health and well-being and to use the information collated to support development of a revised health and wellbeing strategy. Following this an update report has been taken back to the Health and Wellbeing Board early July 2014.

BACKGROUND PAPERS

20. Current Doncaster Health and Wellbeing Strategy 2013-16 (Appendix 4)
Health and Wellbeing Board Strategy Refresh Event Evaluation Report July 2014
Health and Wellbeing Board Strategy Refresh Event Participants feedback report

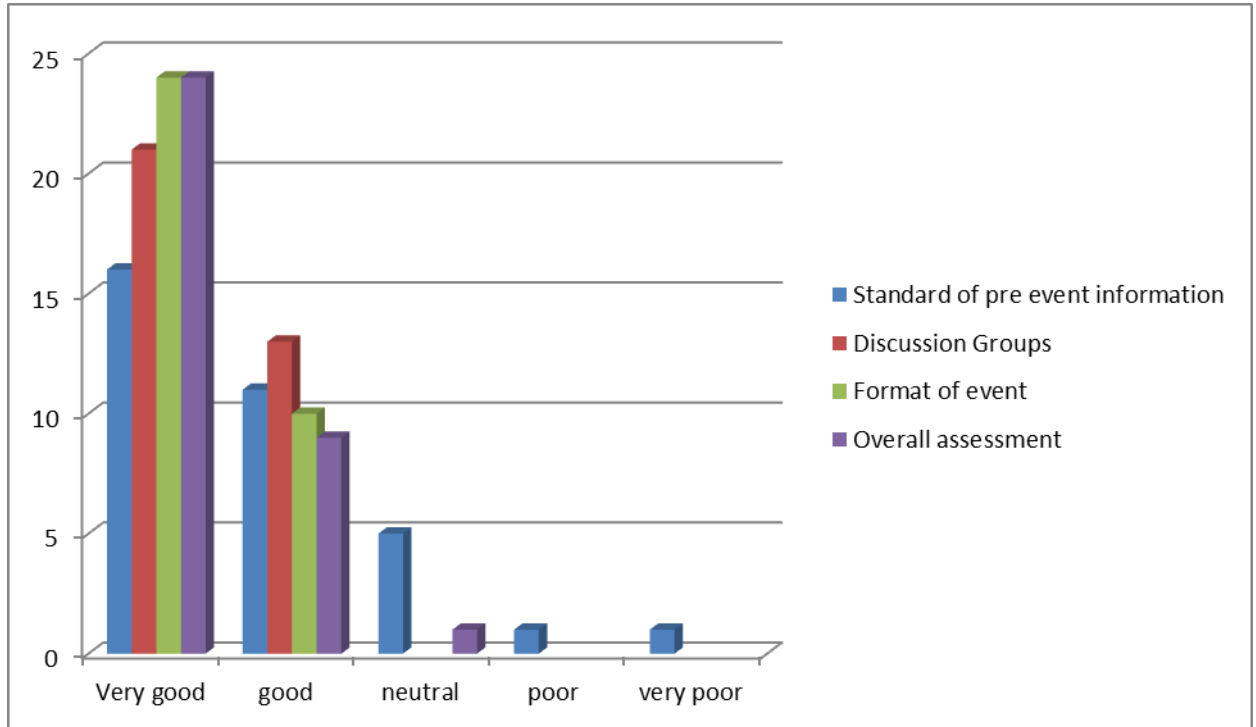
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**Feedback from Participants
Health & Wellbeing Board
Workshop 12/06/14
Participant Feedback**



Key themes on “standard of pre-event evaluation”

- Clear and concise; good to know what will be discussed
- Students not aware of pre-event packs – need to ask college to ensure students have these if they are to be included in future events
- Where packs were sent to organisations, it seemed they weren’t always passed on to the delegate
- 27 out of 34 rated this “good” or “excellent”

Key themes on “discussion groups”

- Good mix of backgrounds in the groups
- Student involvement was praised
- All 34 people who gave feedback rated the groups “good” or “excellent”

Key themes on “format of the event”

- Good with not much PowerPoint
- Keeping everyone active was good
- All 34 people who gave feedback rated the format as “good” or “excellent”

Overall Assessment

- 33 out of 34 people rated the event “good” or “excellent”, with 1 person giving a “neutral” score.

We asked those who attended 4 Questions, below are the main themes that came out:

Did the event meet expectations?

- Most of those giving feedback said yes. Some said they had been unsure what to expect, but had got a lot out of the event

What did you gain?

- Most had enjoyed the opportunity to network with a wide range of people.
- Most had gained more awareness of the role of other organisations in Doncaster
- Some felt they had gained an insight into the role of the Health & Wellbeing Board in Doncaster

Would you do anything differently as a result of attending?

- A lot of people said they would share information with colleagues in other organisations, and bear in mind the effect that their work may have on health & wellbeing

Additional comments:

- Fantastic venue, great catering!
- Thoroughly enjoyed the morning and keen to attend future events.
- Great to have had at the college and engage Young People
- An event aimed at library/community/volunteers would be great!
- Though provoking
- Useful, grounded introduction to the work of the HWB
- Changes can only be made by agencies working together, this should continue as a way of getting services together to share ideas/issues.
- I did enjoy the event as I live in Doncaster myself I have a vested interest in what happens to residents. This is an excellent way to gauge public opinion. It's the "what happens next" that's the most important element

Health & Wellbeing Board Workshop

Thursday 12th June 2014, 08:30 – 12:30

**The Hub, Chappell Drive
Doncaster
DN12RF**

A G E N D A

08:30 – 09:30	Registration and Breakfast (Pod cast interviews)	ALL
09:30 –09:40	Welcome & Opening Remarks – Chair Health and Well- Being Board	Councillor Pat Knight
09:40- 10:00	Setting the Scene: The Journey So Far – Where are we now?	Dr Tony Baxter
10:05 – 10:15	Introducing the Well- Being Carousel	Dr Rupert Suckling
10:15 – 11:15	Wellbeing Carousel: Group exercise	ALL
11.15 – 11.30	Comfort Break and Networking	ALL
11.30 – 12:10	Prioritisation Exercise (Individual) and Reflections	ALL
12.10 – 12:30	Summary and Next Steps Closing Remarks	Dr Rupert Suckling